

Endurance Synthetics LLC
Race/Sports Team Sponsorship Guidelines/Agreement

Objectives

Yours: Beat the competition; protect your equipment.

Mine: Increase sales by acquiring new customers who see your use and promotion of AMSOIL products.

Requirements:

1. No cash money will be given; only products available through the AMSOIL ordering system will be supplied for the competition vehicle (e.g., race car, boat, motorcycle).
2. Duration of agreement is as agreed and specified below. Agreement is renewable by mutual consent following competition season.
3. You must enroll as my AMSOIL Preferred Customer for one year at a cost of \$20. You must purchase at minimum one year's worth of AMSOIL lubricants and oil filters for your tow, personal or family vehicle. I will help with product recommendation and installation if necessary.
4. You and I will share the cost (approx. \$10 each) of a used oil analysis from the competition vehicle's engine before AMSOIL products are installed. I will supply subsequent analysis kits as needed during competition season.
5. I will provide appropriately sized AMSOIL logos that will be displayed on the exterior of the competition vehicle and tow vehicle if you have one.
6. You agree to refer me one Commercial and/or Retail account prospect per month. I will provide you with appropriate product brochures and information for handout to prospects.
7. A detailed list of AMSOIL products to be supplied will be attached to this agreement.

Duration of Agreement: _____

Vic Sorlie, AMSOIL Dealer #506774

Team Owner

